

Organization: MTW District Health Department

County: Martin, Tyrrell and Washington Counties**Address:** 198 NC Hwy 45 N.
Plymouth, N.C. 27962**Phone:** 252-793-3023**Website:** <http://www.mtwdistrictthealth.org/>**Project:** Promotion of Existing Reproductive Health Services*****Below are excerpts from their final report*****

About the Project: The N.C. Healthy Start Foundation grant was utilized to provide advertising for the clinic availability and services offered, training for staff, and incentives to returning clients at family planning clinic sessions. The incentives consisted of gift cards as a promotional gift to get the clients to return to our family planning clinics. The food, such as pizza and drinks, were provided to clients at the extended-hour clinic services. The number of clients for the months of January, February and March reported an increase as 160, 179 and 199, respectively.

A staff member of the Family Planning Program received training and continuing education in Washington, D.C. to better serve the clients and increase enrollment in the program. This training serves as a sustainable asset to the Family Planning Program of MTW.

Successes: This project increased the awareness of the Family Planning Program and provided more available services to the population. Extended clinic hours with food made the clinic more available for busy clients to attend. This project also served to increase the awareness of the Family Planning staff on issues that can be addressed so that the clients in the community can be better served.

This grant has served to increase the quality and availability of family planning services to the clients in Martin, Tyrrell, and Washington counties. Clients are able to receive services at more convenient times and have been more likely to participate.

